# 24 Critical Elements of Effective Communications & 6 Critical Elements of Interpersonal Skills

No book, just a simple set of practices and beliefs that work

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### 1 Be Respectful

It's a fact that we 'get on' better with people who are like us, because we find them easier to talk to and share views

### 2 Approach

Timing of communication, choice of medium, point of view, audience

### 3 Clarity & Purpose

Statement of purpose, word choice, technical language, jargon, structure

#### 4 Stick to the point

Don't try to 'steal' a conversation by changing the point if you don't like it

### 5 Share the Limelight

You don't need to be the center of attention, withstand the urge and share

# 6 Change the Subject

Know when it's appropriate to change the subject when there appears to be nothing new to say or act bored

#### 7 Don't ask too much

There's a difference between a conversation and an interrogation, don't put the pressure on

# 8 Familiar Language

Use language and images with are familiar to your listener

### 9 Watch your tone

As well as the words you use, be aware of changing your tone to portray meaning

### 10 Interesting Stuff

Have something of interest to say and take an interest in the world around you

# 11 Other People Talking

Open-ended questions are best to get other people talking

# 12 Sound/Look Interested

Sound and look interested in other people, through eye contact, open posture and lean slightly forward

# 13 Style

Word choice, economy, precision, figure of speech, personality, humour, active vs passive voice

### 14 Correctness

Correct words used to convey the intended meaning, correct grammar

### 15 Knowledge of Subject

Relevant, specific, detailed, sufficient and persuasive

# 16 Structured Message

Create key messages that resonate with their receivers

# 17 Communications Plan

A good communication strategy and plan can help on all fronts

# 18 Think before You Speak

Very basic, but you will be amazed at how many well-meaning people engage the mouth before the brain

# 19 Think Results/Goals

As you create the message, ask how this communication will drive the overall goals you are seeking

### 20 Avoid Irrelevant Details

Focus only on the relevant information, data or contexts

#### 21 Read React Adjust

You can observe a lot just by watching, adjust to reach results

#### 22 Engaging Content

Good content is short and varied, and from a variety of sources

### 23 Choose Platforms

One channel is best for each audience type; may need more

# 24 Understand Challenges

Identify what communication challenges and barriers you, your team and organisation face

# 25 Non Verbal

Mastering non-verbal communications

#### 26 Two Ways

Practive two way communication techniques

### 27 Listening Type

Choose the type of listening most appropriate for the situation

# 28 Questioning

Use relevant questions/types and interiewing technoliues

# 29 Relationships

Sound relationships with trust, rapport, create a positive impression

### 30 Self-Talk

Learning to communicate between the two biggest parts of the brain the Ego and the Unconscious

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